



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Waterfront Strategies
3050 K St NW #100
Washington, DC 20007

Schedule Dates: 09/25/12-10/01/12
Advertiser: House Majority Political Action Committee (57001)
Agency: Waterfront Strategies (7591)
Product: POLITICAL ISSUE (ns) (1187)
Brand: HOUSE MAJ PAC 09/25 (474469)
Salesperson: TeleRep/DC, Washington DC (2995)
Sales Office: TeleRep Washington DC
Buyer Name: BASSETT, LAURA
Phone/Fax: /
CPE: 79/86/1805
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: HOUSE MAJ PAC 09/25
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Last Modified: 09/20/12
Entered By: Nancy Brutus
CO-OP: No
Headline #: 06323707
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$2,784.00
Net Total: \$15,776.00
Sales Tax:

By Broadcast Month: Sep. 2012 17 \$15,560.00
Oct. 2012 1 \$3,000.00
Grand Total: 18 \$18,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/25/12-09/28/12	3	:30	10A-11A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
2.0	Normal Line / SPOT (2)	09/25/12-09/28/12	3	:30	11A-12P (EST)	1		X	X	X	X			1	\$625.00	\$625.00	West Palm Beach (WPEC)		9/20/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	3	:30	12:35A-1:35A (EST)	1		X	X	X	X			1	\$150.00	\$150.00	West Palm Beach (WPEC)		9/20/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	3	:30	12P-12:30P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	3	:30	4P-5P (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	3	:30	5A-5:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
7.0	Normal Line / SPOT (7)	09/25/12-09/28/12	3	:30	5P-5:30P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
8.0	Normal Line / SPOT (8)	09/25/12-09/28/12	3	:30	5:30P-6P (EST)	1		X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/20/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	3	:30	6P-6:30P (EST)	1		X	X	X	X			1	\$900.00	\$900.00	West Palm Beach (WPEC)		9/20/12
10.0	Normal Line / SPOT (10)	09/25/12-09/28/12	3	:30	6A-7A (EST)	1		X	X	X	X			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
11.0	Normal Line / SPOT (11)	09/25/12-09/28/12	3	:30	7A-9A (EST)	1		X	X	X	X			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/20/12
12.0	Normal Line / SPOT (12)	09/25/12-09/28/12	2	:30	7:30P-8P (EST)	1		X	X	X	X			1	\$790.00	\$790.00	West Palm Beach (WPEC)		9/20/12
13.0	Normal Line / Prime (13)	10/01/12-10/01/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



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1100 Fairfield Dr
West Palm Beach, FL 33407

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3050 K St NW #100
Washington, DC 20007

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Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
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Comments

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HOUSE MAJ PAC 09/25
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Last Modified
Entered By
CO-OP
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Demo
Order Type
Package Deal
Commission %
Commission
Net Total
Sales Tax

09/20/12
Nancy Brutus
No
06323707
A35+R
Normal
15.00
\$2,784.00
\$15,776.00

BY Broadcast Month
Sep. 2012
Oct. 2012
Grand Total:

Spots
17
1
18

Rate
\$15,560.00
\$3,000.00
\$18,560.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	09/29/12-09/29/12	3	:30	5A- 6A (EST)	1						1		1	\$190.00	\$190.00	West Palm Beach (WPEC)		9/20/12
15.0	Normal Line / SPOT (15)	09/29/12-09/29/12	3	:30	6P- 6:30P (EST)	1						1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/20/12
15.0.1	Closed Preempt (15)	09/29/12															West Palm Beach (WPEC)	Sold Out/Exception - Higher rates/political in breaks	9/20/12
16.0	Normal Line / SPOT (16)	09/29/12-09/29/12	3	:30	7P- 7:30P (EST)	1						1		1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/20/12
16.0.1	Closed Preempt (16)	09/29/12															West Palm Beach (WPEC)	Live Program Overrun/Spot	9/20/12
17.0	Normal Line / SPOT (17)	09/30/12-09/30/12	3	:30	8A- 9A (EST)	1						1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/20/12
18.0	Normal Line / Prime (18)	09/27/12-09/27/12	3	:30	10P- CBS-Elementary (Thursday)	1				1				1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		9/20/12
19.0	Normal Line / SPOT (19)	09/25/12-09/30/12	3	:30	11P- 11:35P (EST)	1	X	X	X	X	X	X	X	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/20/12
20.0	Normal Line / Prime (20)	09/25/12-09/25/12	3	:30	9P- CBS-NCIS: Los Angeles (Tuesday)	1	1							1	\$5,250.00	\$5,250.00	West Palm Beach (WPEC)		9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 2em; margin: 0;">AS ORDERED</p> <p style="margin: 0;">WPEC #1375934</p>					

Total Charges: \$ 18,560.00 18,560.00

This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012 [Signature] (202) 350-5782
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Lillie K Roberts Sales Director
 Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Use Majority Political Action Com PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Laura Bassett
Candidate Manager Agency Committee (circle one)

ADDRESS: Waterfront Strategies
1010 Wisconsin Ave.
Washington, DC 20007

PHONE: 202-338-8700 FAX: 202-338-2334

EMAIL: _____

Information Requested: Rates & Avails

Final Disposition: Order placed \$18,560⁰⁰

If Committee, list officers and position: _____

TAKEN BY: Cheryl Blair DATE: _____ TIME: _____
T. Rep. Warr